



## Uniform and Grooming Standards

### 4.5 PUBLIC IMAGE

A professional appearance is important anytime that you come in contact with customers. Employees should be well groomed and dressed appropriately for our business and for their position in particular.

While in uniform, you are expected to behave in a manner befitting the Santa's Village image. Once you have punched out, you are welcome to enjoy the activities, providing you change out of your uniform first (Polo and/or Staff hoodie).

We expect that employees will use good judgment in choosing the type of hairstyle, accessories, shoes, and make-up that you wear while working. We do, however have some guidelines that we expect you to follow.

### HAIR

Hair must be colored with a natural hair-color. Extreme hairstyles are not allowed. Those with long hair should wear it in such a manner that it does not fall in your face while performing their job or create a safety hazard in their work environment. Certain work areas may require additional protective barriers while working.

### UNIFORM

You will be required to purchase a uniform shirt. Your first name badge will be supplied at no charge. You are responsible for your own shorts or pants. Shorts/Pants must be tan or khaki and shorts are to be no higher than 6" above the knee. Inappropriate Shorts/Pants include leggings, footless tights, yoga pants, athletic shorts or pants, and any spandex or other form-fitting pants, skinny jeans, sweatpants, big overalls or gauchos. You are responsible for the condition and care of that uniform. Any time you are working you must be in complete uniform. Your uniform is to be neat and clean at all times with no rips or holes. Some employees will have a different uniform which will be specified by your supervisor and will require you to buy other pieces to complete your uniform-This is not common. Shirt sleeves are not allowed to be rolled up.

Additional approved items for sale will include Baseball Hats and Sweatshirts. Approved hats, uniform shirts, sweatshirts and jackets will be the only outer wear permitted.

## **SHOES**

At least 80% white or black athletic shoes with matching laces will be required. You will be required to wear white or black socks. Socks and shoes should be kept neat at all times. Note – Barn and Maintenance staff will be allowed to wear a work boot if applicable.

## **JEWELRY**

Small rings, class rings, wedding bands, and watches are acceptable. Earrings should not dangle and we require that they are very small. Excessive and inappropriate jewelry will not be permitted. No more than two earrings per ear will be allowed. Facial piercings or gauges are not permitted. No band aids are allowed to cover gauge holes. Flesh colored gauges will be the only acceptable type.

## **TATTOO POLICY**

Tattoos are acceptable, with the following stipulations;

1. No Vulgarity or contains inflammatory language or graphics
2. No profanity
3. No racist or gang related
4. No excessive tattooing

Unacceptable tattoos must be covered while working, and management will determine in its sole discretion whether tattoos are adequately covered.

Continued failure to meet the high standards we have set for personal appearance can result in dismissal. As you prepare to come to work each day, keep in mind that we are a family park and dress accordingly. Don't forget that the most important part of your uniform is your smile. Be sure to wear it every day all day!

Consult your supervisor if you have any questions about appropriate dress attire.